



THE AP-GfK POLL December, 2013

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: December 5–9, 2013

Number of interviews, adults: 1,367

Margin of error for the total sample: +/- 3.5 percentage points at the 95% confidence level

*NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.*

**Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.
For more information, see <http://www.ap-gfcpoll.com>.*

CUR1 through CP3 previously released

Some items held for later release

MJ1. Do you favor, oppose or neither favor nor oppose legalizing the possession of small amounts of marijuana for personal use?

	12/5-9/13*	AP-CNBC Poll 4/7-12/10
Favor	36	33
Neither favor nor oppose	33	11
Oppose	29	55
Don't know (VOL.)	na	*
Refused/Not answered	2	*

Based on:

N=1,367

N=1,001

MJ2a. If the sale and possession of small amounts of marijuana for personal use were made legal, do you think it would:

	12/5-9/13*	AP-CNBC Poll 4/7-12/10
Make the economy better	37	32
Make the economy worse	16	21
Have no effect on the economy	45	46
Don't know (VOL.)	na	1
Refused/Not answered	2	*

Based on:

N=1,367

N=1,001

MJ2b. If the sale and possession of small amounts of marijuana for personal use were made legal, what impact do you think it would have on the use of more serious drugs, such as heroin and cocaine? Do you think it would:

	12/5-9/13*	AP-CNBC Poll 4/7-12/10
Lead more people to use more serious drugs	32	39
Lead fewer people to use more serious drugs	17	10
Have no effect on how many people would use more serious drugs	49	49
Don't know (VOL.)	na	2
Refused/Not answered	3	*

Based on:

N=1,367

N=1,001

MJ3. If the sale and possession of small amounts of marijuana for personal use were made legal, do you think you would use it, or not? As mentioned earlier, your responses are confidential.

	12/5-9/13
Yes	19
No	80
Refused/Not answered	2

Based on:

N=1,367

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11
Supporter	20	17	23	22	27	23	22	25	30	28	25	33	30	30	31
Not a supporter	76	78	62	64	63	65	67	71	64	68	70	61	63	65	61
Don't know [VOL]	na	na	12	13	8	10	10	4	6	4	5	5	7	6	7
Refused/Not Answered	4	5	3	1	1	1	1	1	1	*	*	1	*	*	*

Based on: N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12
Democrat	29	31	27	29	33	31	32	34	31	32	31	31
Independent	28	27	29	30	27	27	28	27	29	30	30	30
Republican	23	23	21	21	23	25	28	30	22	25	30	23
None of these	17	15	20	19	15	14	8	6	17	13	8	15
Don't know [VOL]	na	na	1	*	1	2	2	*	1	1	1	1
Refused/Not Answered	2	3	3	1	2	2	2	3	*	*	*	1

Based on: N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	42	44	44	46	49
Democrat	29	31	27	29	33
Independent – lean Democratic	8	10	10	12	10
None – lean Democratic	4	3	7	5	6
Total Republican	37	35	37	36	37
Republican	23	23	21	21	23
Independent – lean Republican	11	9	11	9	9
None – lean Republican	4	3	5	6	5
Independent – don't lean	10	9	7	7	6
None – don't lean	12	12	6	6	4
[VOL] Independent – lean other	na	na	1	1	1
[VOL] None – lean other	na	na	2	1	1
Don't know	na	na	2	2	1
Refused/Not answered	-	-	2	1	2

Based on:

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

G11b. Generally speaking, do you consider yourself a...?

	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	20	18	22	21	21
Conservative	35	36	40	37	40
Moderate	42	41	30	35	32
Don't know	na	na	6	5	5
Refused/Not answered	4	5	2	1	2

Based on:

N=1,367

N=1,227

N=1,004

N=1,004

N=1,002

S1. Are you currently registered to vote at your address, or not?

	12/5-9/13	10/3-7/13*
Yes	79	78
No	16	15
Not sure	2	5
Refused/Not answered	2	3

Based on: (Excludes those living in ND)

N=1,365

N=1,225

S2. How often would you say you vote?

	12/5-9/13	10/3-7/13*
Always/Nearly always	67	68
Always	38	40
Nearly always	29	29
In about half of elections	11	10
Seldom/Never	21	20
Seldom	8	7
Never	13	13
Refused/Not answered	2	3

Based on:

N=1,367

N=1,227

S5. How much interest do you have in following news about politics and elections?

	12/5-9/13	10/3-7/13*
A great deal/Quite a bit	43	48
A great deal	14	16
Quite a bit	29	32
Only some	31	39
Very little/No interest at all	24	28
Very little	14	12
No interest at all	10	10
Refused/Not answered	2	3

Based on:

N=1,367

N=1,227

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	22
Suburban area	50
Rural area	25
Refused/Not Answered	3

Based on:

N=1,367

DM21 Do you currently own stocks, bonds, or mutual funds?

Yes	45
No	52
Refused/Not Answered	3

Based on:

N=1,367

DM22/a [IF YES IN DM21:] In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan?

Once (1)	17
Twice (2)	10
Three times (3)	4
Four times (4)	3
5-9 times	6
10-14 times	5
15-19 times	*
20-24	2
25 times or more	3
None	49
Refused/Not answered	1
Mean	3.0
Median	*

Based on: Own investments

N=755

INV8. [IF YES IN DM21:] In 2014, do you think you will:

Invest MORE money in the stock market than you did in 2013	20
Invest LESS money in the stock market than you did in 2013	22
Invest about the same amount of money in the stock market as you did in 2013	57
Refused/Not answered	2

Based on: Own investments

N=755

GUNS4. Does anyone in your household own a gun, or not?

Yes	35
No	61
Refused/Not answered	4

Based on:

N=1,367

PPEDUCAT (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,367

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	13
2+ Races, Non-Hispanic	3

Based on:

N=1,367

PPGENDER

Male	48
Female	52

Based on:

N=1,367

PPMARIT

Married	50
Widowed	4
Divorced	11
Separated	1
Never married	23
Living with partner	11

Based on:

N=1,367

PPWORK

Working – as a paid employee	48
Working – self-employed	9
Not working – on temporary layoff from a job	*
Not working – looking for work	6
Not working – retired	19
Not working – disabled	6
Not working - other	12

Based on:

N=1,367

PPAGE

Age group:

18-29	20
30-49	36
50-64	26
65+	18

Based on:

N=1,367

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	8
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	23
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	16
\$150,000 or more	7

Based on:

N=1,367

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	22

Based on:

N=1,367

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted December 5-9, 2013 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,367 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.